

The Jonesi Consultancy | Houston, TX

AI ADOPTION FRAMEWORK · HANDOUT

THE JONESI AI ADOPTION MODEL

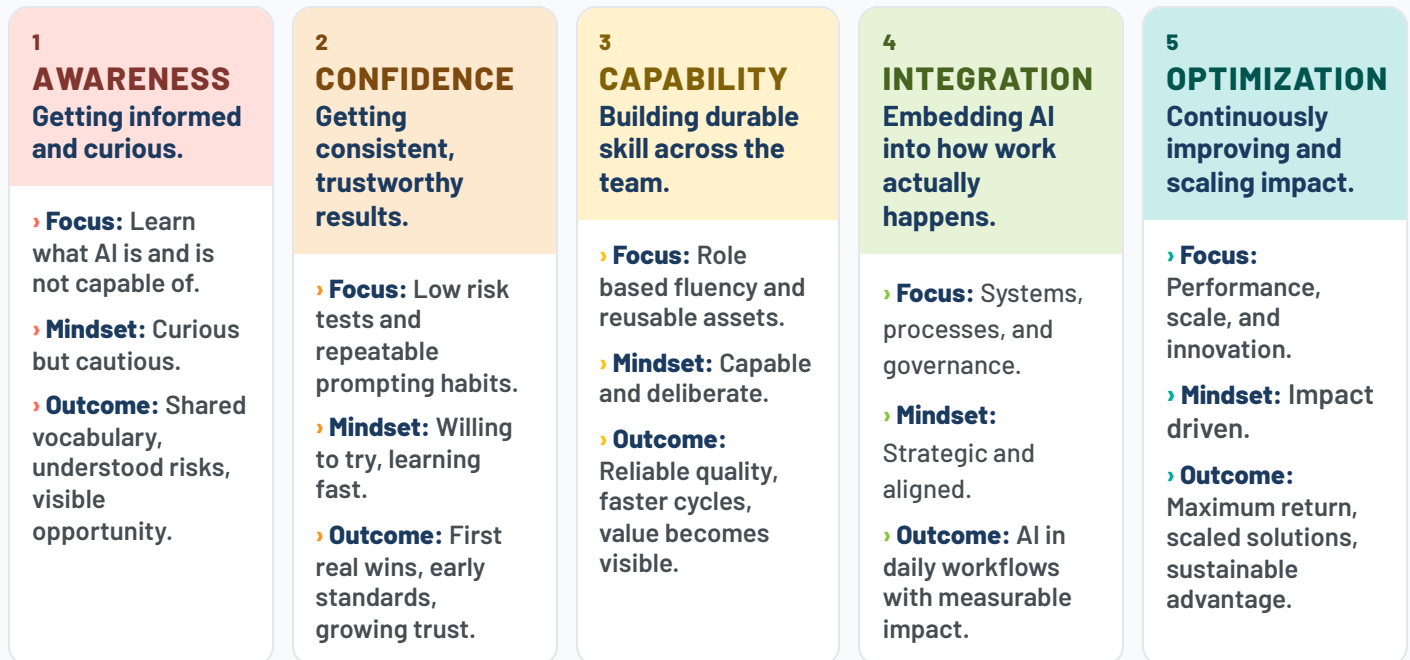


A Journey from Curiosity to Competitive Advantage

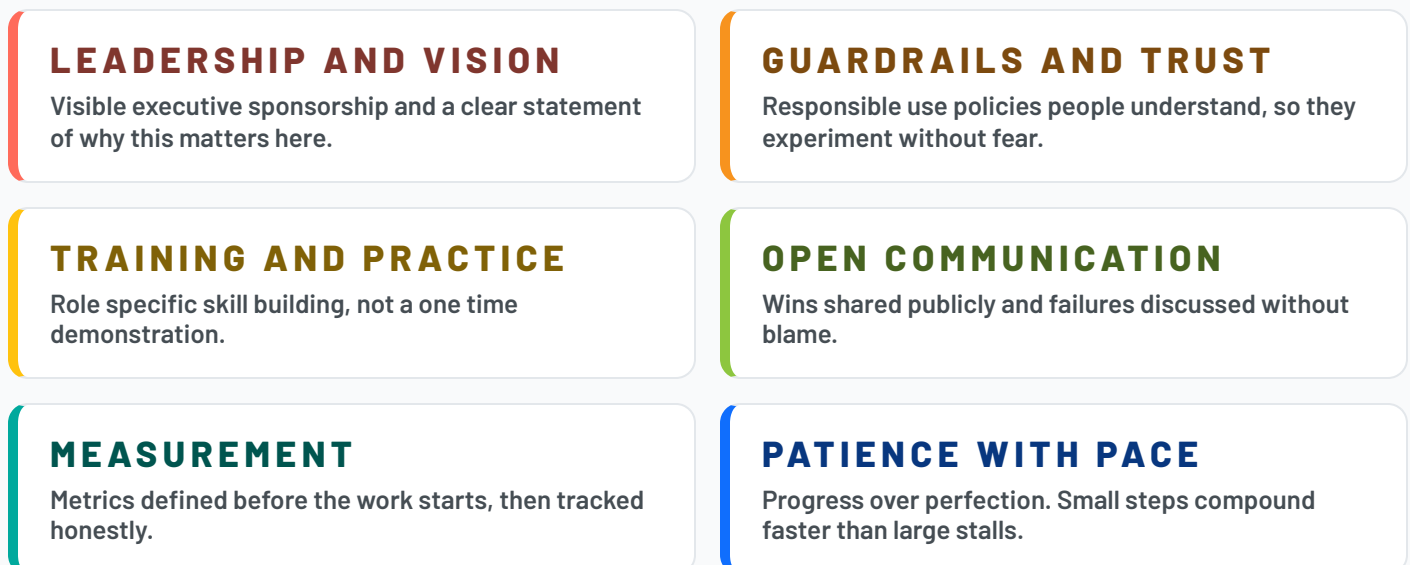
The curve is a journey. Start where you are.

AI adoption is not a switch. It is a curve. Organizations move through five stages, and the value compounds toward the end. Knowing which stage you are in tells you what to work on next, and what to stop worrying about.

1 The Five Stages Value And Impact Rise Across The Curve



2 What Moves an Organization Forward The Enablers That Matter



3

Where Are You Today? — Be Honest. The Next Step Depends On It.

STAGE	YOU ARE HERE IF...	YOUR NEXT RIGHT STEP
1. AWARENESS	People are talking about AI but nobody is using it on real work.	Build shared literacy and pick one pilot area.
2. CONFIDENCE	A few enthusiasts get good results and nobody else can repeat them.	Standardize prompting and capture what works.
3. CAPABILITY	Most of the team can use AI well, but it lives outside the process.	Build role based fluency and reusable assets.
4. INTEGRATION	AI is in the workflow, but the impact is hard to prove.	Instrument the work and report the numbers.
5. OPTIMIZATION	AI is measured, governed, and delivering. Now what?	Scale what works and reinvest the time saved.

THE CURVE IS A JOURNEY. START WHERE YOU ARE.

Most organizations try to jump from Awareness to Integration and stall because the capability underneath was never built. Do the stage you are in properly and the next one gets faster.

The Jonesi AI Adoption Model is a proprietary framework of The Jonesi Consultancy.

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Want to know which stage you are actually in?

We will walk through it with you and tell you honestly what the next stage requires.

