

The Jonesi Consultancy | Houston, TX

AI LITERACY · EVERYDAY USE HANDOUT

THE CRAFT + CHECK FRAMEWORKS



Better Prompts In. Verified Answers Out.

Two practical mnemonics that anchor everyday AI use. Use them as a pair on every meaningful AI task.

1 CRAFT Framework *The Framework for Effective Prompts*

C CONTEXT Provide background information, situational details, constraints.

R ROLE Tell the AI what persona or expertise to adopt.

A ACTION Clearly state what you want the AI to do.

F FORMAT Specify the desired output structure, length, and style.

T TONE Indicate the voice and communication style you need.

2 CHECK Framework *Human-in-the-Loop Verification*

C CLAIMS What factual claims is this making? List them.

H HALLUCINATIONS For each claim, could the model have made this up? Specifically: dates, names, numbers, citations.

E ERRORS IN REASONING Does the logic actually hold? Does step 3 follow from step 2?

C CONTEXT Did the model have access to the context it needed? Or is it filling in based on assumption?

K KNOWLEDGE GAPS What might the model not know? (Recent events, your specific company, your industry's quirks.)

3

CRAFT + CHECK

How the Two Frameworks Pair Together

CRAFT · BEFORE YOU ASK

C Context

R Role

A Action

F Format

T Tone

CHECK · AFTER IT ANSWERS

C Claims

H Hallucinations

E Errors in Reasoning

C Context

K Knowledge Gaps

CRAFT SHAPES THE INPUT.

CHECK VERIFIES THE OUTPUT.

Better questions, sharper outputs, fewer surprises.

A strong prompt produces a useful first draft, but every AI response still needs human review before it leaves your hands. Build CRAFT into how you ask, then run CHECK on what comes back. Together they form the front and back end of responsible AI use: better questions, sharper outputs, fewer surprises.

CRAFT and CHECK are widely-used community mnemonics. The Jonesi Consultancy teaches and applies them as part of its AI integration practice.

© 2026 The Jonesi Consultancy. All rights reserved.

Better Prompts In. Verified Answers Out.

Use CRAFT and CHECK as a pair on every meaningful AI task.

